



THE SLAB PROPERTY EXPO 2018

www.theslab.in



Varun Sahdev +91 9569970801

Date : 18-19th Feb. 2018
Venue : The Service Club
Timing : 10.00 am to 6.00pm

Corp. Office : 182/73, Industrial Area, Phase-I, Chandigarh
H.O. : 27/A, Salwa Colony, Amritsar, Punjab
theslabevents@gmail.com
info@theslab.in



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Our own is India's principal universal level property expo in **Amritsar** which is going to be held this time for Mohali Chandigarh Real Estate Projects. This will enable you to focus on the important gathering of people in full throttle. It is improved with bunch encounters of best planners, originators and real estate divine beings.

CORPORATE PROPOSAL

REAL ESTATE
THAT YOU DREAM





The Slab Expo is graced by the nearness of extensive and little players of the real estate business. Here you approach the entire business in one fenced in area, so you can get the hang of everything about your opposition and utilize the learning to your advantage. The Slab Expo gives a transmission capacity of showcasing exercises (print, radio, open air, immediate, on the web, street appears, magazines, and so forth.) to partaking engineers as a medium to connect with the majority along these lines diminishing an individual designers advertising spending plan.



GRAND PRESENTATION



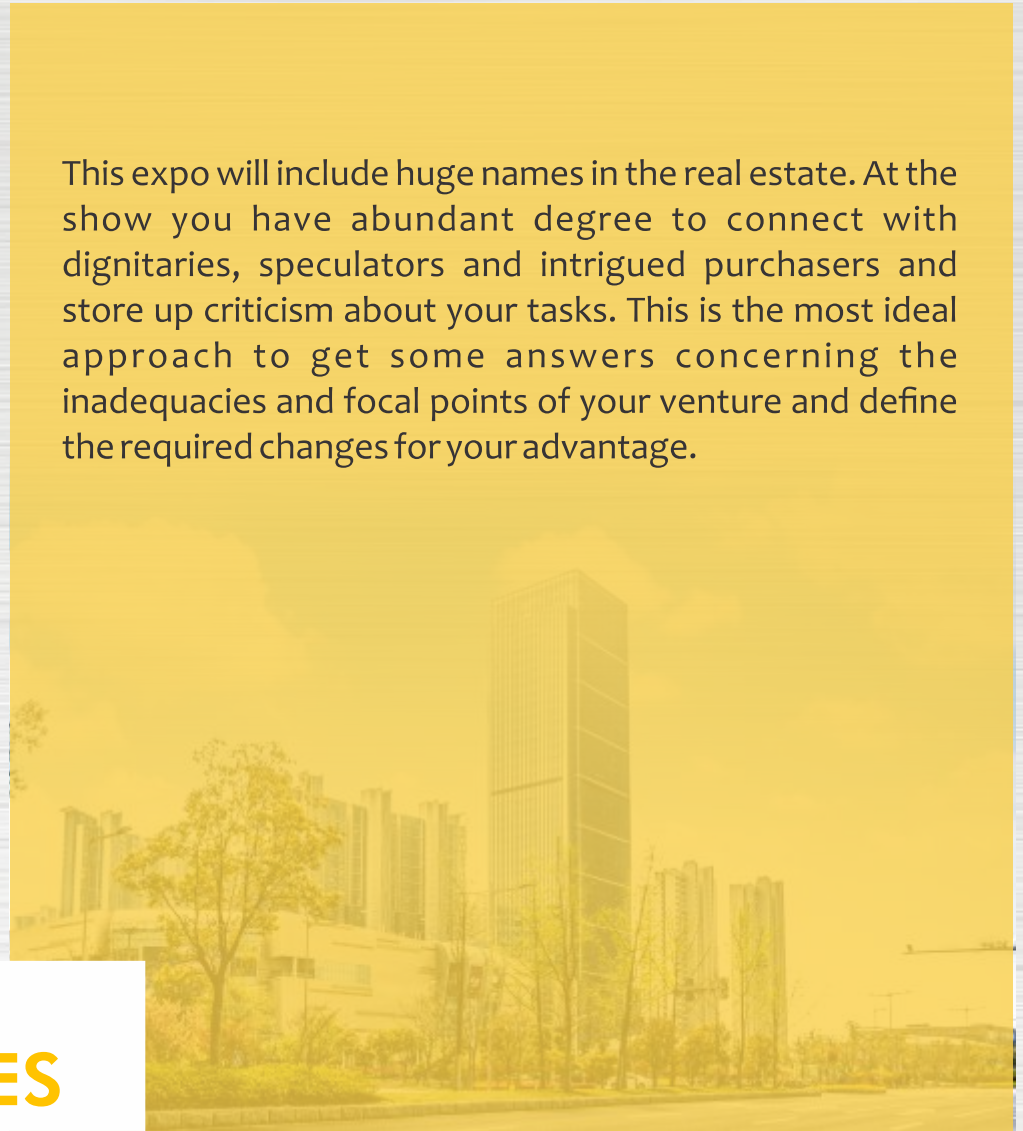
The Slab Expo Real is an trade fair for property and investment, which takes place once a year on the fairgrounds in Amritsar. As largest B2B trade fair for the industry in Punjab region, the fair stands for business-oriented networking for cross-industry and transnational projects, investments and financing. Exhibitors and visitors include project developers and project managers, investors and financiers, consultants and agents, architects and planners, corporate real estate managers, expansion managers and also economic regions and cities reflecting the entire value chain of the real estate industry. With its indicative conference program consisting of symposia, conferences and roundtables the fair acts as a communication and information platform of the industry. Internationally renowned speakers inform about the latest trends, innovations and future prospects of the markets for real estate, investment and finance. That is why The Slab Expo Real provides detailed insights into current trends and issues of the real estate industry and therefore is the ideal platform to network with experts and to

WHY GO FOR SLAB EXPO ??



EXPO **ACCOMPLICES**

This expo will include huge names in the real estate. At the show you have abundant degree to connect with dignitaries, speculators and intrigued purchasers and store up criticism about your tasks. This is the most ideal approach to get some answers concerning the inadequacies and focal points of your venture and define the required changes for your advantage.





THE SERVICE CLUB AMRITSAR

Ram Bagh Gardens, Amritsar-143001 (Punjab)

www.theserviceclub.co.in



EXPO VENUE





- ✓ Logo presence across all Promotional Material –
- ✓ Logo presence on all Artworks
- ✓ Personal Invites, PR team for telephonic invites.
- ✓ News paper Ad on local news paper, Punjab kesari, Danik bhaskar, etc
- ✓ Logo and link from our page on Facebook and YouTube.

COMMUNICATION

MEDIUMS



PRESS ADS

OUTDOOR-BILLBOARDS

RADIO

POSTER & LEAFLETS

T.V

MARKETING ACTIVITIES





Print Media-Posters and Leaflets

- **1000** -A3/A2 Leaflet Design in all A-Class outlets
- **100,000** -A5 Leaflet delivered at most popular Areas



**MARKETING
ACTIVITIES**





Contact us!

We will gladly answer you We will gladly answer your questions via e-mail, via telephone or personally in our office :



VARUN SAHDEV

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**DO YOU HAVE ANY
QUESTIONS ?**





book **my** stall

STALL SETUP VENUE

**Venue will be provided by Complete stall setup
with one backdrop and LED Plazma
table and chairs with refreshment and lunch**





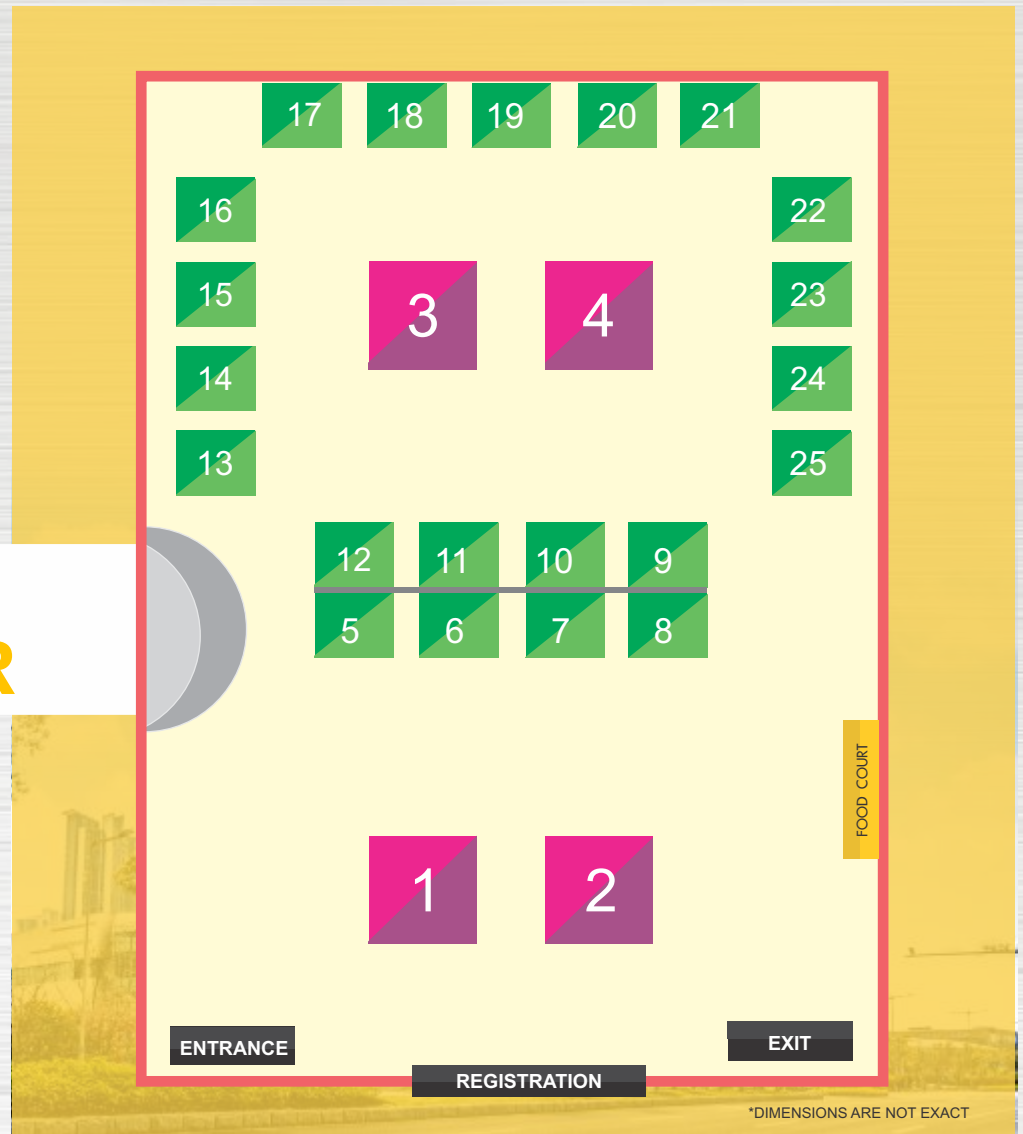
EXPO REAL TRADE FAIR

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*DIMENSIONS ARE NOT EXACT



LAY OUT TRADE FAIR



3MX3M



6MX6M

Thank
You