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Agreement between a Company..... and The Prints lab

ADVERTISING AGREEMENT

THIS AGREEMENT executed on this..... day of 2018..... at between.

M/s.....
.....

a company incorporated under Companies Act, having its registered office at here
in after referred to as "the Company" through its Director Mr. & Mrs.
(Which expression shall, unless it be repugnant to the context or meaning thereof, be deemed to mean and include its
successors and assigns) of the FIRST PART

and

M/s.Advertising Proprietors Agency, having its registered office
at here in after referred to as "the Agency" through its Owner Mr.
..... of the OTHER PART.

Whereas the company is and desirous to engage the services of an advertising agency for
advertisement of their products in Amritsar (Punjab).

And whereas the Agency has agreed to act as advertising agents for the company on the terms and conditions hereinafter mentioned.

NOW IT IS HEREBY AGREED BETWEEN THE PARTIES AS FOLLOWS:

1. The company appoints the Agency to advertise the property expo in the newspapers, radio, calling invites, or public hoardings as may be determined by the parties.
2. The Agency shall submit the estimate of cost and method and period of the advertisement to the company and after the said estimate and methods of advertisements is approved by the company through mail acceptance.
3. The Agency shall be responsible for preparing all the material for advertising, publicity including art work, advertising writing material.
4. The Agency shall be providing Hotels for first party persons (1 room for two persons (same gender)). If the first party need Extra room for Extra persons, then company..... shall pay extra for the same.
5. The Agency will be responsible for advertising "Expo" in Punjab or North India.
6. The Agency will not infringe any copyright of any person/company while displaying or publishing any advertisement of the company.
7. The company shall provide the space or stall for property exhibition.
8. The company's Singing budget for "Property Expo" in Amritsar is Rs. and the company agrees with 50% advance and rest 50% last day of the Exhibition.
9. This agreement shall be in force as per dates / days mentioned above, However, any party may terminate this agreement before the period by giving notice in advance and ensure to clear all his dues to the other party. In case the Agency commits a breach of any covenant herein contained, the company is entitled to terminate the agreement by giving one notice.
10. On the termination of the agreement, all the advertisement material in the possession of the Agency will be returned to the company forthwith and will not be used by the Agency for any other purpose or persons.
11. The Agency shall submit bill to the company within 2 days for the expenses incurred by it in advertising and the company shall pay the bill on within 2 working days of the submission of the bill there for.
12. The Agency shall also charge GST on their bills at the rates applicable from time.

IN WITNESS WHEREOF the parties hereto have signed this Agreement on the day first above written.

THE FIRST PARTY


- 1. The Company
For Ltd.

(.....)

SECOND FIRST PARTY

- 2. The Agency
For Agency

(.....)

TheSlab

Varun Sahdev
Propertor